



revenue prediction based on shopping cart

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Web-based prediction marketplace

US Pat. 6260019 - Filed Mar 5, 1999 - Predict It Corporation

19 shows a shopping-cart-payment page 410. This page 410 includes a text box ...
pages from an alternate embodiment of a web-based prediction marketplace, ...

[APPLICATION] Method for completing an electronic commerce transaction based on a virtual ...

US Pat. 11439837 - Filed May 23, 2006

This is the break even mark for the wager in that one prediction ... The product
or shopping cart items may comprise text based description or metadata 402. ...

[APPLICATION] Method and apparatus for determining expected values in the presence of ...

US Pat. 11000570 - Filed Nov 30, 2004 -

[0004] Prediction modeling is generally used to predict the outcome of numerous
... web product to their shopping cart, and finally purchase the product. ...

[APPLICATION] Method and system for displaying analytics about a website and its contents

US Pat. 9855560 - Filed May 16, 2001

... revenue per visitor, and shopping cart abandonment ratio; [0070] any metric
arising as a projection or prediction of a basic or derived metric based ...

[APPLICATION] Method and system for conducting online marketing research in a controlled ...

US Pat. 10321017 - Filed Dec 17, 2002

Examples of response variables could be revenue, product purchase, ... a particular
product or category or user's addition of an item to the shopping cart. ...

Score based decisioning

US Pat. 7251624 - Filed Sep 29, 2000 - Fair Isaac Corporation

With reference to , To maximize the merchant's revenue, it is desirable for FIG.
... an information value prediction model transactions are subsequently ...

[APPLICATION] System and method for optimizing advertisement campaigns using a limited budget

US Pat. 11607292 - Filed Nov 30, 2006 - Yahoo! Inc.

Furthermore, Internet-based advertising allows great opportunities for ...
users adding one or more items to a shopping cart on an advertiser web site, ...

[APPLICATION] SCORE BASED DECISIONING

US Pat. 11738362 - Filed Apr 20, 2007

[0069] To maximize the merchant's revenue, it is desirable for the merchant ...
This is just one aspect of the phenomenon of "abandoned shopping carts" that ...

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